



# Transforming and Analyzing Cubic Functions

# Cubic Functions

- For a cubic function, the general form is  $f(x) = a(bx - c)^3 + d$ , where  $a$ ,  $b$ ,  $c$ , and  $d$  are real numbers.
- The cubic parent function is  $f(x) = x^3$
- The full family of cubic functions is generated by applying transformations to the cubic parent function
- Transformations are applied using parameters that are multiplied or added to the independent variable in the functional relationship

# Changes in $a$

- The parameter  $a$  influences the vertical stretch or compression of the graph of the cubic.
- If  $|a| > 1$ , then the  $y$ -values are multiplied by a factor of  $a$  to vertically stretch the graph
- If  $0 < |a| < 1$ , then the  $y$ -values are multiplied by a factor of  $a$  to vertically compress the graph
- If  $a < 0$ , then all of the  $y$ -values will change signs and the cubic will be reflected across the  $x$ -axis.

# Changes in $b$

- The parameter  $b$  influences the horizontal stretch or compression of the graph of the cubic.
- If  $|b| > 1$ , then the x-values are multiplied by a factor of  $\frac{1}{|b|}$  to horizontally compress the graph
- If  $0 < |b| < 1$ , then the x-values are multiplied by a factor of  $\frac{1}{|b|}$  to horizontally stretch the graph

# Changes in $b$

- If  $b < 0$ , the all of the  $x$ -values will change signs and the cubic will be reflected across the  $y$ -axis.
- Since the cubic has a vertical axis of symmetry, the horizontal reflection is not noticeable in the graph.

# Changes in $c$

- The parameter  $c$ , like  $b$ , influences the horizontal translation of the graph of the cubic.
- Note that in the general form, the sign in front of the  $c$  is negative. This means that when reading the value of  $c$  from the equation, you should read the opposite sign from what is given in the equation.
- If  $c > 0$ , then the graph will translate  $|\frac{c}{b}|$  to the right.
- If  $c < 0$ , then the graph will translate  $|\frac{c}{b}|$  to the left.

# Changes in $d$

- The parameter  $d$  influences the vertical translation of the graph of the cubic.
- If  $d > 0$ , then the graph of the cubic will translate  $|d|$  units up.
- If  $d < 0$ , then the graph of the cubic will translate  $|d|$  units down.

# Domain and Range

- A cubic function involves cubing a number. Since every real number can be cubed, there are no domain restrictions. Therefore, the domain will always be *all real numbers*, or

- $\{x \mid x \in \mathbb{R}\}$

- The range of a cubic function comes from a set of cubed numbers. When you multiply three positive numbers, the product is positive. When you multiply three negative numbers, the product is negative. Therefore, the range will always be *all real numbers*, or

- $\{y \mid y \in \mathbb{R}\}$

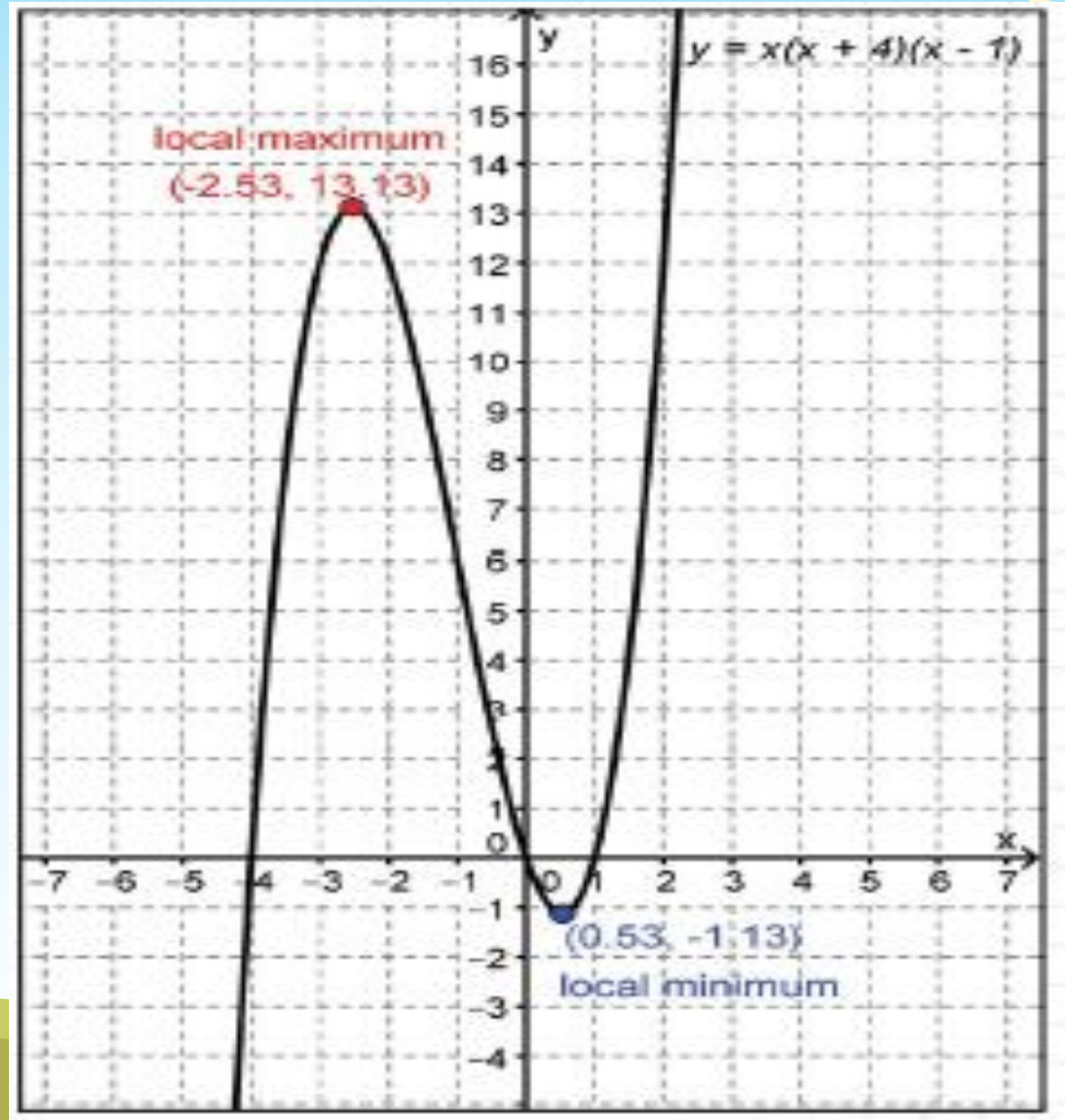


# x- and y-intercept

- A cubic equation can have as many as three x-intercepts
- Use a graphing calculator to find your x-intercepts
- If the equation of the cubic is in the general form,  $y = a(bx - c)^3 + d$  then we find the y-intercept by substituting  $x = 0$ :
  - the y-intercept becomes  $(0, -ac^3 + d)$





# Maximum and Minimum values

Because the range of any cubic function is *all real numbers*, there is not an absolute maximum or minimum value for a cubic function. However, for some cubic functions, there are local maximum or minimum values.





# Examples

- What transformations of the cubic parent function,  $f(x) = x^3$ , will result in the graph of the cubic function  $g(x) = \frac{1}{3}(-6x - 2)^3 + 1$ ?
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# Examples

- Step 1: Rewrite the equation of  $g(x)$  in general form to determine the values of the parameters  $a$ ,  $b$ ,  $c$ , and  $d$ .

- $g(x) = a(bx - c)^3 + d$

- $g(x) = \frac{1}{3}(-6x - 2)^3 + 1$






- So,  $a = \frac{1}{3}$ ,  $b = -6$ ,  $c = 2$ , and  $d = 1$

# Examples

- Step 2: Use the values of the parameters to describe the transformations of the Cubic parent function  $f(x)$  that are necessary to produce  $g(x)$ .
- $a = \frac{1}{3}$ ; so  $|a| < 1$ , then the y-values are **multiplied by a factor of  $\frac{1}{3}$**  to vertically compress the graph
- $b = -6$ ; so  $|b| > 1$ , then the x-values are **multiplied by a factor of  $\frac{1}{6}$**  to horizontally compress the graph. Also, since  $b < 0$ , the graph will be reflected over the y-axis
- $c = 2$ , so  $c > 0$ , then the graph will **translate  $|\frac{2}{6}| = \frac{1}{3}$  to the right**
- $d = 1$ , so  $d > 0$ , then the graph of the cubic will **translate 1 units up**



# Examples

- Identify the key attributes of  $f(x) = \frac{3}{4}(0.2x + 5)^3 - 1$ , including domain, range, vertex, x- and y-intercepts. Write the domain and range as intervals and as inequalities.
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# Examples

- Step 1: Determine the domain and range of  $f(x) = \frac{3}{4}(0.2x + 5)^3 - 1$
- The domain is always *all real numbers*
  - $(-\infty, \infty)$
  - $-\infty < x < \infty$
- The range is always *all real numbers*
  - $(-\infty, \infty)$
  - $-\infty < y < \infty$






# Examples

- Step 2: Determine the x-intercepts.
  - Use your calculator to find your x-intercepts
    - $(-19.5, 0)$
- Step 3: Determine the y-intercepts.
  - $(0, -ac^3 + d)$
  - $(0, -\frac{3}{4} * (-5)^3 - 1)$
  - $(0, 92.75)$





# Examples

- Identify and compare the x-intercepts of  $f(x) = x - 1$ ,  $g(x) = (x + 3)^2$ , and  $h(x) = (x - 1)(x + 3)^2$ .
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# Examples

- Step 1: Determine the x-intercepts of  $f(x)$ .
  - Since  $f(x)$  is linear, it has one x-intercept at  $(\frac{ac-d}{ab}, 0)$ 
    - $(\frac{1*0-(-1)}{1*1}, 0) = (1, 0)$

# Examples

- Step 2: Determine the x-intercepts of  $g(x)$ .
- Since  $f(x)$  is a quadratic function, it will have only one x-intercept at  $(\frac{c \pm \sqrt{(-d)}}{b}, 0)$ 
  - $(\frac{-3 \pm \sqrt{(-0)}}{1}, 0)$
  - $(\frac{-3 \pm 0}{1}, 0)$
  - $(-3, 0)$

# Examples

- Step 3: Determine the x-intercepts of  $h(x)$ .
- Using a graphing calculator, the x-intercepts are found at  $(-3, 0)$  and  $(1, 0)$

# Examples

- Step 4: Compare the x-intercepts of  $f(x)$ ,  $g(x)$  and  $h(x)$ .
  - $f(x)$  has only one x-intercept
  - $g(x)$  has only one x-intercept
- One of the intercepts of  $h(x)$  is the same as  $f(x)$ , and the other is the same as  $g(x)$ .